



*Building Bright Futures*

**FOR PLANNING PURPOSES**

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***MEDIA ADVISORY***

**“Pink Showdown” at Wheat Ridge High School Kicks Off with Pep Rally  
Featuring ESPN Reporter**

*Wheat Ridge High School kicks off Pink Showdown series of events with pep rally in support of breast cancer awareness*

**When:** Wednesday, September 23, 2015 at 7:00 p.m.

**Where:** Wheat Ridge High School  
9505 West 32nd Avenue  
Wheat Ridge, CO 80033

**What:** Wheat Ridge High School will hold its second annual Pink Showdown, a series of events bringing awareness to breast cancer and survivorship.

The Pink Showdown will kick off on Wednesday with a pep rally featuring ESPN Reporter Shelley Smith, who is also a Wheat Ridge alumna and breast cancer survivor. Entry to the event, entitled “Someone Who Has Walked in Your Shoes”, is free of charge, although donations will also be accepted. Pink Showdown t-shirts will also be available for \$10. All proceeds will be donated to the Cancer Centers of Colorado at Lutheran Medical Center.

Additionally, on the afternoon of Thursday, September 24, Wheat Ridge High School and Dakota Ridge High School will play each other in the “Ridge Off” football game at Jeffco Stadium. For additional event information related to the Pink Showdown, please visit [www.pinkshowdown.com](http://www.pinkshowdown.com).

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