



*Building Bright Futures*

*media advisory*

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**FOR PLANNING PURPOSES**

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**MEDIA ADVISORY**

**Jeffco Summer of Early Literacy 2015 Kick-Off**

*Celebrating Jeffco Public Schools' summer literacy intervention program*

**When:** Wednesday, June 10, 4:30 p.m.

**Where:** Lasley Elementary  
1401 S. Kendall St.  
Lakewood, CO 80232

**What:** A celebration to mark the start of the Jeffco Summer of Early Literacy program designed to prevent summer literacy loss and increase reading proficiency among Jeffco students, and its fourth year in Jeffco Public Schools. The program began in 2012 with four schools, and its success has prompted expansion to 30 schools across the district for 2015.

**Background:**

The Jeffco Summer of Early Literacy (JSEL) is a program in which students receive literacy instruction to prevent summer literacy loss and increase reading proficiency. Students spend three hours each morning with trained classroom teachers, five days a week during the six-week period. Free breakfast and lunch are also provided for students and their parents.

The Jeffco Schools Foundation began the program in 2012 with four schools and 400 students in kindergarten through third-grade. In 2014, the program grew to six schools and 600 students in kindergarten through sixth grade. JSEL's success has prompted expansion of the program to 30 schools across the district. The 2015 JSEL dates are June 11 through July 24.

**About Jeffco Public Schools**

Jeffco Public Schools has been providing educational excellence for more than 60 years. Approximately nine percent of all the K-12 students in Colorado attend a Jeffco School. Our mission is to provide a quality education that prepares all children for a successful

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future. The district has 155 schools on 168 campuses. Additional information about Jeffco Public Schools can be found at [JeffcoPublicSchools.org](http://JeffcoPublicSchools.org).

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