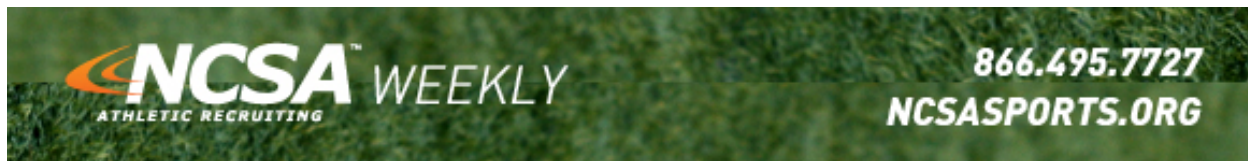


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7 STEPS TO CREATING A WINNING HIGHLIGHT VIDEO

Having a good recruiting video is extremely important for athletes who hope to earn a scholarship. College coaches don't have the time or money to travel and see hundreds of recruits in person. That's why a highlight video is one of the most important parts of your online resume. It takes just a few minutes for a well-made recruiting video to show coaches what a high school recruit can do on the field or the court.

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"Champions aren't made in gyms. Champions are made from something they have deep inside them— a desire, a dream, a vision!"

Muhammad Ali

CLEARING UP MISCONCEPTIONS BY PARENTS ON RECRUITING AND SCHOLARSHIPS

What are misconceptions you have seen families to have regarding recruiting? That is what I ask Greg Postweiler, Assistant Athletic Director at Tinley Park High School near Chicago.

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